

*"Ceud Mile Failte"
"A Hundred Thousand Welcomes"*

**The 70th Annual
Red Deer Highland Games
Saturday, June 17, 2017**

WHY GET INVOLVED?

- The Red Deer Highland Games are an established community based event which has been bringing visitors to Red Deer for 70 years.
- There are numerous activities designed to create an exciting and fun day for those of Celtic Heritage and for those who'd like to be!
- It's a great way to promote your business/company in the community, and support a worthwhile event.
- Share in and build community spirit, recognizing the impacts the Celtic community has had in our city and beyond.
- Great way to have fun and celebrate the diversity of our community!

CAMPAIGN GOAL IS \$65,000
FOR MORE INFORMATION CALL -
OR VISIT OUR WEBSITE - reddeerhighlandgames.ca

SPONSORSHIP OPPORTUNITIES

Society Number: 502480148

Presenting Sponsor (\$5,000) – 1

Presenting sponsor recognition in all Red Deer Highland Games promotions throughout the year.
Includes all promotional benefits outlined below
Includes representation on event committee and media opportunities as the presenting sponsor

Event Sponsor (\$2,000)



A Cash or In-Kind contribution of \$3,000 or greater enables your business to become an Event sponsor of the Red Deer Highland Games.

- Sponsor recognition on select print advertising (Posters, program, banners, signage etc.)
- Sponsor recognition on the Red Deer Highland Games event website
- Recognition in all media advertising and promotions
- Opportunity to present company/product information in participant packages and at the Red Deer Highland Games event day

Side Event Sponsor (\$1,000)



A Cash or In-Kind contribution of \$1,000 or greater enables you or your business to become a Side Event sponsor of the Red Deer Highland Games

- Sponsor recognition on select print advertising (signage, program, event day materials)
- Sponsor recognition on the Red Deer Highland Games Website
- Recognition in select media advertising and promotions
- Sponsor recognition in the Red Deer Highland Games program and on location

Supporter (\$500)

Cash or In-Kind contribution of \$500 or greater enables you or your business to be listed come as a Supporter of the Red Deer Highland Games

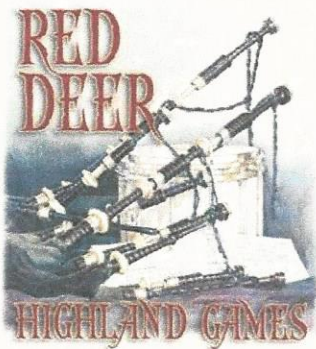
- Supporter recognition in select media and event promotions
- Supporter recognition on the Red Deer Highland Games Website
- Recognition in the Red Deer Highland Games Program



Friend (\$300)

Cash or In-Kind contribution of \$300 or greater enables you to become a Friend of the Red Deer Highland Games.

- Recognition on event day and event program



Red Deer Highland Games 2017
SPONSORSHIP AGREEMENT
" Mòran Taing!" "Thank you!"

IF YOUR BUSINESS WOULD LIKE TO BECOME A RED DEER HIGHLAND GAMES (RDHG) SPONSOR
 PLEASE COMPLETE THE FOLLOWING FORM AND FAX TO 403.309.5489 or SCAN & E-MAIL TO: bildex2@telus.net
 PLEASE MAKE CHEQUES PAYABLE TO THE RED DEER HIGHLAND GAMES ASSOCIATION AND MAIL TO:
 Address – J3 - 35 Nash Street; Red Deer, AB T4P 1X9 Fax: 403.309.5489



BUSINESS/ORGANIZATION NAME **CONTACT PERSON**

COMPLETE MAILING ADDRESS (Include Postal Code)

PHONE **FAX** **EMAIL**

PLEASE CHECK THE BOXES BELOW THAT APPLY:

<input type="checkbox"/>	Please accept our invitation to become the Presenting Sponsor of the RDHG - \$5,000
<input type="checkbox"/>	Please accept our invitation to become an Event Sponsor of the RDHG - \$2,000
<input type="checkbox"/>	Please accept our invitation to become a Side Event Sponsor of the RDHG - \$1,000
<input type="checkbox"/>	Please accept our invitation to become a Supporter of the RDHG - \$500
<input type="checkbox"/>	Please accept our invitation to become a Friend of the RDHG - \$300
<input type="checkbox"/>	We would like to contribute an in-kind prize item or package valued at one of the above levels
<input type="checkbox"/>	We would like to contribute a prize for the Saturday event activities

SIGNATURE OF AUTHORIZED REPRESENTATIVE

Contact Information: Joyce Munawych (Fundraising Co-ordinator)
 Address – J3 - 35 Nash Street; Red Deer, AB T4P 1X9 Fax: 403.309.5489
 e-mail - bildex2@telus.net

All funds raised support the advancement and production of the Red Deer Highland Games and other cultural activities.
 2017 Fundraising Goal \$65,000